

**CALIBRI; SIZE-12; LINE SPACING: 1.15LINE SPACING; PARAGRAPH SPACING:
ABOVE PARAGRAPH-12PT, BELOW PARAGRAPH-12PT**

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Abstract (Below 355 words - Italicized)

Keywords: *Straight, Innovation, Performance* (2 to 5 key words-Italicized)

- Introduction:***
- Study Objectives:***
- Purpose of Study / Statement of the Problem:***
- Literature Review:***
- Methodology:***
- Findings:***
- Conclusion, Recommendations, Suggestion for Future Research:***

1. Heading 1 (CAPITAL LETTERS- Paragraph Spacing: Above Paragraph-12pt, Below paragraph-0pt)

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(Line spacing: 1.15 spacing-: Paragraph spacing: Above paragraph-6pt, Below paragraph-6pt)

1.1 Heading 2 (Title Case- Paragraph Spacing: Above paragraph-6pt, Below paragraph-0pt)

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(line spacing: 1.15 spacing: Paragraph spacing: Above paragraph-6pt, Below paragraph-0pt)

1.1.1 Heading 3 (Title Case- Paragraph Spacing: Above paragraph-6pt, Below paragraph-0pt)

.....
(line spacing: 1.15 spacing: Paragraph spacing: Above paragraph-6pt, Below paragraph-0pt)

References (APA format)

Derwing, T. M., Rossiter, M. J., & Munro, M. J. (2002). Journal article presentation format. *Strategic Journal of Business & Change Management*, 2(4), 245-259

Table 1: Response Rate

Introduce table (APA Format)

Response	Frequency	Percent
Returned	174	77.3%
Unreturned	51	22.7%
Total	225	100%

Description for the contents of above table

Introduce the figure

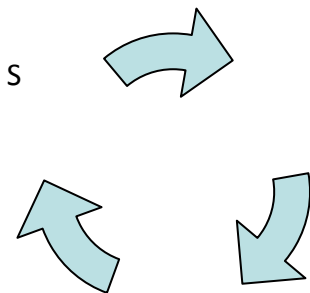


Figure 1: Flow chart

Description for the contents of above table